



2012
Wakarusa Festival
Program Ad Specs

**Full Page
w/ bleeds**

**COVER
PAGES
ONLY!**

Live Area
4.25" X 5.5"

\$1,500

Full Page

**INSIDE
PAGES
ONLY!**

Live Area
3.75" X 5"

\$750

1/2 Page

Live Area
3.75" X 2.375"

\$450

1/4 Page

Live Area
1.75" X 2.25"

\$275

PROGRAM TRIM SIZE IS 4.25" X 5.5"

Preferred Submission Formats:

- PDF art to specs- must be high-res

Acceptable Submission Formats:

***PC/Macintosh Digital File:**

- Photoshop, Illustrator or Quark Xpress documents accepted
- All graphic support files must be included (Photoshop files need to be 300dpi at 100%)
- All fonts used in the document (printer and screen)

**ALL ADS ARE PRICED FOR
BLACK & WHITE OR
GREYSCALE
COLOR ON ANY AD IS AN
ADDITIONAL \$75**

AD SUBMISSION DEADLINE IS April 23, 2011